



## M:Science Partner Programme

M:Science works in close partnership with its partners and resellers to add real value to their existing product portfolios and to help build and grow their customer base. We provide a fully comprehensive support service to partners and end-users as well as for product integration.

Website: [www.m-science.com](http://www.m-science.com)

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## Build a partnership that works

To share in our success within the constantly growing SMS software market, you can now apply to become a certified M:Science SMS Server Partner.

All of our partners recommend us to their clients over our competitors due to the level of service we provide to them and their customers, and the benefits the customers receives.

## Generate extra revenue

As an M:Science partner you will receive:

- A guaranteed flat-rate (rather than a varied %) on all standard online purchases.
- No minimum monthly commission threshold.
- Flexible pricing selected by you.
- A free branded registration page.
- A free demo account for testing, development and demonstration purposes.
- A detailed monthly commission report showing all customer purchases from the previous month, highlighting how much commission you have earned.
- Extra income for any additional services supplied to your customers.

## Integrate SMS into your portfolio

The OEM (Original Equipment Manufacturer) Partner package offers the ability to embed our powerful applications into their own applications and web portals to form specialised solutions for their own vertical markets or functional applications. You also have the opportunity to earn on-going commission from the SMS messages that are sent by your customers.

## Benefit from our technology

M:Science is one of the only companies to provide two-way SMS messaging facilities into organisations' personnel and corporate information systems using their existing messaging infrastructure and line of business applications.

M:Science has one of the quickest (delivery to handset within 3-5 seconds) and most reliable services (minimum 99.2% availability) on the market today.

M:Science SMS Web Service is a comprehensive two-way SMS messaging service that provides a website, web service or application developer with the ability to incorporate methods to send, receive and track SMS messages via an Internet link without installing any additional client applications or components.



## Trust our experience

Established in 2002, M:Science is one of the pioneers of corporate two-way text messaging services. It has harnessed the power of SMS into a range of powerful and highly secure server and web based applications that allow customers the flexibility to deploy text messaging capabilities to their systems, websites and applications.

M:Science was the first company to provide delivery receipts, and one of the first to provide bulk purchases without expiry dates and not subject customers to contracts and minimum spend. Current organisations using M:Science to fulfil their SMS text messaging requirements include NASDAQ, ING Direct, Black & Decker, Hovertravel, BT, Worthing Borough Council, Cheshire Fire & Rescue and University of West London.

## Customer Benefits

An account with M:Science would give your customers the following benefits when they sign up for an account:

- A free SMS account with no subscription charges.
- As much assistance with creating and managing their account as required.
- 100 free SMS credits to test the service for every customer that signs up to our service as a result of our partnership.
- No expiry dates on any messages purchased from us.
- A cheaper message price.
- The ability for two-way SMS (M:Science will deliver inbound messages to the web portal and/or an email account).
- A free trial inbound number (should they wish to receive responses or set up STOP services).
- A simplified/transparent purchasing mechanism to top-up the account with messages (buy as many messages as required, rather than worry about credits).
- A dedicated SMS account manager for your customers.
- Free access to an online portal, where customers can view sent messages, received messages, account balance details and top-up their account with messages.
- All messages are also backed by a full service level agreement (SLA).

